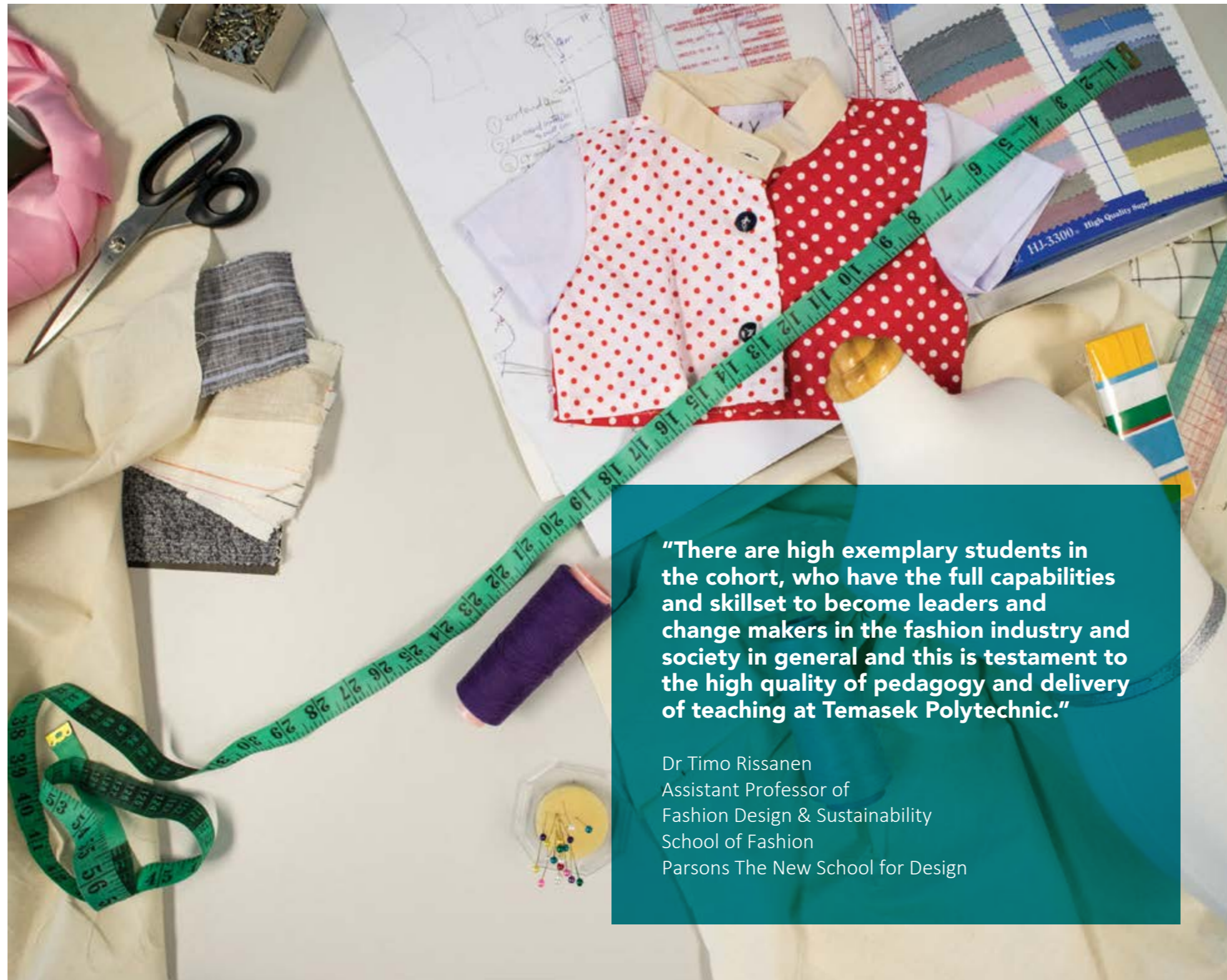


Apparel Design & Merchandising



“There are high exemplary students in the cohort, who have the full capabilities and skillset to become leaders and change makers in the fashion industry and society in general and this is testament to the high quality of pedagogy and delivery of teaching at Temasek Polytechnic.”

Dr Timo Rissanen
Assistant Professor of
Fashion Design & Sustainability
School of Fashion
Parsons The New School for Design

Got dreams to take the fashion world by storm? Believe in yourself as an idea-driven trend-setter and style leader? If you think you have what it takes to make it in the fashion industry, let this course be your springboard.

Work in a studio surrounded by like-minded designers and merchandisers sharing the same passion and ambition to someday make it big in the fashion world. Start with an overview of the fashion industry, then decide on your specialisation – in Fashion Design or in Retail Merchandising.

In the Fashion Design option, you will be trained as a highly skilled professional, well-versed in the art and the craft of intricate and functional garment design and construction. Learn to use the key tools of drafting, draping and sewing to translate avant garde ideas to actual wearable garments. As a new generation designer you will be encouraged to experiment and explore new trends in fashion design and production.

If you enjoy the business end of fashion, the Retail Merchandising option will teach you about all the activities related to the fashion business. You will learn to develop, market and promote strong compelling brands. You will study trends and strategies related to fashion retailing, such as the emergence

of blogshops and e-commerce sites and how best to use social media marketing strategies to support these online stores.

Along the way, there is plenty to do – study trips to the world’s design capitals, real-life industry projects with real clients, opportunities to design, produce, market and sell your product, pick up fashion imaging techniques, manage and choreograph runway shows, style lookbooks, intern with designers and retailers and more.

If fashion is your passion, come, do what you love in the Apparel Design & Merchandising course.

Career Opportunities

Retail Merchandising graduates can land successful careers as fashion stylists, retail supervisors, fashion advisors, buyers, fashion editors, visual merchandisers, display artists and fashion show coordinators and event managers, while Fashion Design graduates make fashion waves as apparel and textiles designers, merchandisers with apparel manufacturers and product development department, assistant pattern-makers and sample-makers. Many of our graduates go on to become successful fashion bloggers and fashion entrepreneurs in their own right.

Graduation Requirements

Cumulative Grade Point Average : min 1.0

TP Fundamentals Subjects : 36 credit units

Diploma Subjects

Core Subjects : 60 credit units

Option Subjects : 27 credit units

Total Credit Units Completed : 123 credit units

Application

Apply during the Joint Admissions Exercise following the release of the GCE O Level results. For other categories of local applicants, please refer to the section on “Admission and Requirements”. For international students, please refer to the section on “Information for International Students”.

Entry Requirements for Singapore-Cambridge GCE O Level Qualification Holders

To be eligible for consideration for admission, applicants must obtain 26 points or better for the net ELR2B2 aggregate score (i.e. English Language, 2 relevant subjects and best 2 other subjects, including CCA Bonus Points) and meet the minimum entry requirements of this course. CCA cannot be used to meet the minimum entry requirements.

For details on GCE O Level Minimum Entry Requirements, refer to page 91.

Note: Applicants with mild or severe colour vision deficiency or suffering from severe visual impairment should not apply for this course.

Course Structure

TP FUNDAMENTALS (TPFun) SUBJECTS				
SUBJECT CODE	SUBJECT	LEVEL	CREDIT UNITS	
DCS1017	Communication & Information Literacy	1	2	
DCS1018	Workplace Communication	1	2	
DCS1019	Persuasive Communication	1	2	
DGS1002	Global Studies	1	3	
DGS1003	Managing Diversity at Work*	1	3	
DGS1004	Global Citizenship & Community Development*	1	3	
DGS1005	Expressions of Culture*	1	3	
DIN1001	Innovation & Entrepreneurship	1	2	
GCC1001	Current Issues & Critical Thinking	1	2	
LEA1011	Leadership: Essential Attributes & Practice 1	1	1	
LEA1012	Leadership: Essential Attributes & Practice 2	1	1	
LEA1013	Leadership: Essential Attributes & Practice 3	1	1	
LSW1002	Sports & Wellness	1	2	
MCR1001	Career Readiness 1	1	1	
MCR1002	Career Readiness 2	1	1	
MCR1003	Career Readiness 3	1	1	
TGL1001	Guided Learning	1	3	
DSI3024	Student Internship Programme	3	12	

* Students must choose one of these three subjects or TGL1001 Guided Learning.

DIPLOMA SUBJECTS – CORE SUBJECTS

SUBJECT CODE	SUBJECT	LEVEL	CREDIT UNITS
DAD1101	History of Costume	1	3
DAD1148	Textiles Fundamentals	1	3
DAD1164	Production Drawings	1	3
DAD1165	Brand Concept	1	3
DAD1166	Fashion Illustration	1	3
DAD1167	Sewing	1	3
DPD1436	Visual Presentation	1	3
DPS1031	Design Fundamentals	1	3
DPS1032	Collaborative Design	1	3
DVC1509	Digital Essentials	1	3
DAD2113	Sourcing & Costing	2	3
DAD2157	Fashion Imaging	2	3
DAD2158	Brand Development	2	3
DVC2572	Tactile Design	2	3
DAD3161	Brand Experience	3	3
DAD3166	Industry Studio Project	3	6
DMP3012	Major Project: ADM	3	9

DIPLOMA SUBJECTS – OPTION SUBJECTS

SUBJECT CODE	SUBJECT	LEVEL	CREDIT UNITS
<u>Fashion Design Option (Year 2)</u>			
DAD2163	Sewing 2	2	3
DAD2164	Drafting	2	3
DAD2165	Drafting 2	2	3
DAD2166	Draping	2	3
DAD2168	Apparel Design Project	2	6
DAD3164	Apparel Design Project 2	3	6
DAD3165	Draping 2	3	3
<u>Retail Merchandising Option (Year 2)</u>			
DAD2159	Online Retail	2	3
DAD2160	Retail Space Planning	2	3
DAD2161	Retail Design	2	3
DAD2162	Retail Merchandising Project	2	6
DAD2167	Retail Buying	2	3
DAD3162	Digital Marketing	3	3
DAD3163	Retail Merchandising Project 2	3	6